**Wendy's Philippines Data Breach (2018)**

**Introduction:** In 2018, Wendy's Philippines experienced a data breach that exposed sensitive information, due to a vulnerability a malware attack hit the company's point of sale systems. The breach impacted customers and job applicants. The breach raised concerns about data privacy and the security measures in place to protect sensitive information.

The data breach was initiated through a malware attack against the company's point of sale (POS) systems. Hackers compromised third-party vendor credentials, allowing them to infiltrate the systems and move laterally within the network to access and steal personal identifiable information. The primary vulnerability exploited in this breach was the compromise of third-party vendor credentials, which provided the hackers with the initial access needed to infiltrate Wendy's systems.

Wendy's Philippines quickly secured its systems, launched an internal investigation, and notified affected customers. And customers were advised to monitor their payment accounts for unusual activity and take steps to protect themselves from potential fraud.

**Conclusion:** The Wendy's Philippines data breach highlights the critical importance of securing third-party vendor systems and protecting customer data in digital platforms to prevent more data breaches from happening in the future.